

NORTHERN NEW ENGLAND CLINICAL ONCOLOGY SOCIETY'S



FOCUS ON PATIENTS **2012 SPRING PRACTICE** **MANAGEMENT CONFERENCE**

TUESDAY, MAY 15TH & SATURDAY, MAY 19TH

NEW PATIENT ASSISTANCE BREAKFAST!

Join seven industry patient assistance experts for this special breakfast session showcasing pharmaceutical company assistance programs and how to best facilitate your patients' access to the treatment they seek. Experts will be available after the session to answer additional patient specific questions and establish personal contact to facilitate future access to programs.

Session begins at 8:45am. Space is limited.



SPECIAL THANKS TO OUR 2012 CORPORATE MEMBERS*

**LISTING AS OF 3/27/12*



Eisai ~ Oncology supply ~ sanofi Oncology ~ seattle Geneuics

OUTSTANDING PRESENTERS!



Gena Cook, BA

Ms. Cook is the Founder and CEO of Navigating Cancer, a leading provider of oncology specific patient portals for community oncology practices. She serves on

the National Comprehensive Cancer Network (NCCN) Foundation Board and the Oncology Nursing Society (ONS) Edge Board. Ms. Cook is also a member of the Washington Cares about Cancer Survivorship Taskforce and the National Coalition of Oncology Nurse Navigators (NCONN) Survivorship Taskforce.

Steven L. D'Amato RPh, BCOP

Mr. D'Amato is Executive Director of Maine Center for Cancer Medicine. He is a Board Certified Clinical Oncology Pharmacy Specialist. He has extensive experience in clinical operations, the set up and implementation of EMRs, and lectures extensively on disease and symptom management. He is a member of ASCO, HOPA, ACCP, and he is on the Board of Trustees for ACCC and the Community Cancer Center in Scarborough, Maine.



Ron DiGiaimo, MBA, BSHA

Mr. DiGiaimo leads Revenue Cycle Inc. with more than 20 years experience in clinical, mid-level and executive level management, clinical experience, and a solid financial

management background. A proven strategist in practice building, coding and documentation for both Part A and Part B reimbursement, Ron is active with ACRO, ASTRO, SROA, ACCC, ACE, AAMD, ASCO, ACHE, and several other such groups designed to forward the cause of oncology.



Amy J. Litterini, PT, DPT

Ms. Litterini is an oncology physical therapist and the Director of the Cancer Well-fit Exercise Program for the Center for Cancer Care at Exeter Hospital in Exeter, NH. She received a

master of physical therapy degree from Duquesne University in Pittsburgh, PA, and a doctor of physical therapy degree from Simmons College in Boston, MA. Amy conducts research on the benefits of cancer and exercise at the hospital's Synergy Health & Fitness Center. At the Center for Cancer Care, Amy is also a Certified Patient Navigator and initiated navigation services for breast and prostate cancer survivors. She teaches locally in the University of New England PT Program and nationally on the topic oncology rehabilitation and also sits on the Board of Directors of the American Physical Therapy Association's Oncology Section.

Elaine L. Towle, CMPE

Ms. Towle, is Director, Consulting Services, Oncology Metrics, a division of Altos Solutions, Inc., a leading provider of data-driven education, tools and knowledge for the oncology community. She has over 25 years of experience in oncology practice management and was formerly practice administrator for a 15 provider medical oncology group practice in New Hampshire. Ms. Towle has extensive experience in the daily operations of oncology practice including billing and reimbursement issues, pharmaceutical contracts and inventory control, effective use of mid-level providers and human resource management.

SPRING MEETING AGENDA

TUESDAY MAY 15, 2012

8:30am

Registration/Exhibits/Continental Breakfast

8:40-9:50 am - *space is limited!*

Patient Assistance Presentation Breakfast

Join seven industry patient assistance experts for this special breakfast session showcasing pharmaceutical company assistance programs and how to best help your patients achieve the access they need.

10:00-11:00am Oncology Patient Centered Medical Homes and Patient Portals: Providing Patient Centered Care
Gena Cook, BA, *Navigating Cancer*

Addressing the growing trend to provide more patient centered care with a focus on quality and efficiency, new medical home models seek to better coordinate care for patients. The Oncology Medical Home will meet a need to coordinate care for cancer patients as the medical oncologist will be critical to these new models, with patient portals serving as necessary tools to meet objectives and provide patients with electronic access to their health information. Join us for a review of requirements as they exist today and discussion of evolving requirements of patient centered care in the coming years. Real world examples from other community oncology practices and strategies to meet these objectives in your own practice will be explored.

11:00am-12:00pm

Prior Auth/Best Practices Panel

Participants will share best practices, tips and pitfalls in the ever-changing landscape of prior auths.

Moderator: Steven L. D'Amato R.Ph. BCOP
Maine Center for Cancer Medicine

Panelists

Belinda Holley

Maine Center for Cancer Medicine

Marilee C. Jones, MAMC

Fletcher Allen Health Care

Steven Larmon, MD

Dartmouth-Hitchcock Keene

12:00-1:00pm Lunch/Exhibits

1:00-1:50pm Cancer Rehabilitation & Fitness: Principles in Program Development

Amy J. Litterini, PT, DPT

The Center for Cancer Care at Exeter Hospital

Together we will explore important concepts in the development of oncology rehabilitation programming including implementation, specific patient populations, interdepartmental collaborations, education and research. The experience of Exeter Hospital's Cancer Well-fit Exercise Program over the last decade will be used as an example. Current trends in cancer survivorship and their impact on services will also be discussed.

2:00-3:30pm Breakout Sessions

Oncology Reimbursement Update 2012

Land mines of potential reimbursement cuts threaten oncology practice at every turn. **Medical** and **Radiation Oncology** specific breakouts address the changes and challenges facing free-standing and hospital cancer centers for 2012 and beyond, including innovative ways that payment is starting to occur for services. Plenty of time for your questions.

Medical Oncology Breakout

Elaine L. Towle, CMPE

Director, Consulting Services, Oncology Metrics, a division of Altos Solutions, Inc.

Steven L. D'Amato R.Ph. BCOP

Clinical Pharmacy Specialist

Maine Center for Cancer Medicine

Radiation Oncology Breakout

Ron DiGiaimo, MBA

President and CEO, Revenue Cycle Inc.

Continuing Education

This activity has been submitted to the Oncology Nursing Society for approval to award contact hours. ONS is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's COA.

ALL NEW!

NNECOS OCN® Review Course

SATURDAY, MAY 19, 2012
TENTATIVE AGENDA

Join us for our inaugural OCN Review Course as an extension of our Spring Meeting. Space is limited to the first 30 registrants! Reserve your spot today at nnecos.org/events.

- 7:45 am Registration/Continental Breakfast**
- 8:15 am Introduction/Overview**
- 8:30 am** Carcinogenesis, Epidemiology, Detection ~ Kerry Hennessy, RN, MSN, AOCN
- 9:30 am** Hematologic Malignancies ~ Terrie Priest RN, BSN, OCN
- 10:30 am Break**
- 10:45 am** Oncologic Emergencies ~ Terrie Priest RN, BSN, OCN
- 12:00 pm Lunch (provided)**
- 12:30 pm** Symptom Management ~ Nellee Fine, RN, MA, AOCN
- 2:00 pm** Solid Tumors ~ Michelle Barber GNP-BC, AOCNP
- 3:00pm** Survivorship, Sexual, Psychosocial ~ Terrie Priest RN, BSN, OCN
- 4:00pm Wrap up and Information on Testing**

Program Registration

Registration is open to current NNECOS members and licensed healthcare professionals employed by industry, at the discretion of the executive committee. *(Membership dues may be paid at the time of registration; \$35 Associate, \$175 Active-Physician)*

Registration Fees

Tuesday Practice Management Meeting:

- \$35 member
- \$300 non-member professional

Saturday OCN Review

- \$35 member
- \$65 non-member

Location Information

Grappone Conference Center
Courtyard Concord
70 Constitution Avenue
Concord, NH 03301
Phone: 603-225-0303
www.concordcourtyard.com

Directions

- √ Take Exit 15 West from I-93 N/S
- √ Turn right at the first stoplight onto Commercial St.
- √ Follow Commercial St. 1/4 mile to Constitution Ave.

SAVE THE DATE! 2012 ANNUAL MEETING



OCTOBER 19-20, 2012
SAMOSET RESORT, ROCKPORT, ME

NNECOS SPRING 2012 REGISTRATION



Online registration available
at: <http://nnecos.org/events>



Attendees (Colleagues from the same practice may register together on one form)

Please **PRINT ALL** registration information, select breakout session/options, and record registration cost for each attendee.

Name & Credentials	Tuesday Breakout	Patient Assistance Breakfast?	OCN Review Course
	<input type="checkbox"/> Towle <input type="checkbox"/> DiGiaimo	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
	<input type="checkbox"/> Towle <input type="checkbox"/> DiGiaimo	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
	<input type="checkbox"/> Towle <input type="checkbox"/> DiGiaimo	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No

Registration Fees

Tuesday Practice Management Conference

__ member attendees x \$35 = \$ _____

__ non-member attendees x \$300 = \$ _____

Saturday OCN Review Course

__ member attendees x \$35 = \$ _____

__ non-member attendees x \$65 = \$ _____

2012 Dues (\$35 Associate; \$175 Active/Physician) \$ _____

Total Due: \$ _____

Please mail completed registration form with payment to

NNECOS, PO Box 643, Sandown, NH 03873.

To pay by credit card, register online at www.nnecos.org/events.

NORTHERN NEW ENGLAND

NNECOS
ASSURING ACCESS TO HIGH QUALITY CANCER CARE

CLINICAL ONCOLOGY SOCIETY

PO Box 643
Sandown, NH 03873-0643
www.nnecos.org

9TH ANNUAL

NNECOS

~ Spring ~

MEETING



TUESDAY, MAY 15TH &

SAURDAY, MAY 19TH

GRAPPONE CENTER

CONCORD, NH