

REGISTER TODAY

Northern New England's Premiere Oncology Meeting



October 28-29, 2011
Omni Mount Washington Hotel
Bretton Woods, NH

NEW THIS YEAR! REGISTER ONLINE AT WWW.NNECOS.ORG/EVENTS

Educational Objectives

After attending the conference, participants should be able to:

- Apply advances in scientific and translational research in the care of their patients; (*knowledge, competence, performance, patient outcomes*);
- Evaluate the role of new diagnostic techniques and therapeutic strategies as applied to the care and treatment of patients with cancer (*knowledge, competence, performance, patient outcomes*);
- Implement new practices or review existing ones to improve the quality of care delivered, based upon knowledge gained at the 2011 NNECOS Annual Meeting; (*knowledge, competence, performance, patient outcomes*);
- Discuss legislative and regulatory issues that have an effect on cancer care and oncology practice in our region (*knowledge*);
- Develop and implement strategies to improve communication within practices to enhance patient care; (*knowledge, competence, performance, patient outcomes*);
- Enhance patient care through collaboration with other practices within the region; (*knowledge, competence, performance, patient outcomes*);
- Recognize the importance of an integrated multi-disciplinary system of care for the patient with cancer (*knowledge*).

Target Audience - CME

This program is directed toward a broad physician audience including hematologists, medical oncologists, surgical oncologists, and radiation oncologists with both clinical and non-clinical responsibilities in community, hospital, and academic settings.

Educational Methods

Lectures, Panel Discussions, Posters Sessions

Evaluation

A course evaluation form will provide participants with the opportunity to comment on the value of the program content to their practice decisions, performance improvement activities, or possible impact on patient health status. Participants will also have the opportunity to comment on any perceived commercial bias in the presentations as well as to identify future educational topics.

2011 Annual Meeting Planning Committee

Michael J. Fisch, MD, MPH, FACP, Co-Chair
Denis B. Hammond, MD, Co-Chair
Lori Aubrey, BS
Martha Byrne, BSN, RN
Angela Gibbs, RN, MSN, OCN
Steven S. Larmon, MD

Accreditation/Credit Designation

THE UNIVERSITY OF TEXAS

MD Anderson Cancer Center

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of The University of Texas MD Anderson Cancer Center and the Northern New England Clinical Oncology Society. The University of Texas MD Anderson Cancer Center is accredited by the ACCME to provide continuing medical education for physicians.

The University of Texas MD Anderson Cancer Center designates this live activity for a maximum of 9.75 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

The presentations, *Recognition and Screening of Distress in Patients with Cancer*; *Cancer Care, What is it Worth?*; *Integrating End of Life Planning into the Treatment Plan for Incurable Cancers*; *Antiemetics, Pharmacology and Personalized Medicine*, and *Exercise and Cancer: Risk Reduction and Symptom Amelioration*, have been designated by The University of Texas MD Anderson Cancer Center for 4.00 AMA PRA Category 1 Credits™ in medical ethics and/or professional responsibility.

CME Certificates and Attendance Verification Certificates

Certificates awarding AMA PRA Category 1 Credit™ or certificates documenting attendance will be distributed to participants when an individual departs the conference. To obtain a CME certificate, physicians must submit a completed evaluation questionnaire and a *CME Verification Form*.

Upon request, a record of attendance (certificate) will be provided on-site to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

The University of Texas MD Anderson Cancer Center has implemented a process whereby everyone who is in a position to control the content of an educational activity must disclose all relevant financial relationships with any commercial interest that could potentially affect the information presented. MD Anderson also requires that all faculty disclose any unlabeled use or investigational use (not yet approved for any purpose) of pharmaceutical and medical device products. Specific disclosure will be made to the participants prior to the educational activity.

Agendas are subject to change because we are always striving to improve the quality of your educational experience. MD Anderson/NNECOS may substitute faculty with comparable expertise on rare occasions necessitated by illness, scheduling conflicts, and so forth. Photographing, audiotaping, and videotaping are prohibited.

11:30 AM - 1:00 PM Registration

12:00 - 1:00 PM Lunch & Exhibits

**1:00 - 2:00 PM CONCURRENT
BREAKOUTS**

**Recognition and screening of
distress in patients with cancer**

*Kathleen McBeth, MA - Cancer
Patient Support Program
Coordinator, Fletcher Allen
Health Care*



The emotional impact of cancer can be devastating to the patient and is frequently accompanied by shock, disbelief, anger, anxiety, depression, and difficulty in performing activities of daily living. The 2012 Standard of the American College of Surgeons: Commission on Cancer (CoC) will require accredited institutions to develop and implement a process to integrate and monitor on-site psychosocial distress screening and referral for the provision of psychosocial care as the standard for patients with cancer. This talk will discuss the psychological issues in cancer, timing of screening, assessment tools, referral process, and documentation recommended to achieve this standard.

**Are Anthracyclines a Necessary Component of
Adjuvant Chemotherapy for Breast Cancer?**

*Michael Hassett, MD, MPH, Dana-Farber
Cancer Institute; Assistant Professor of Medicine,
Harvard Medical School*

This session will review current data on the benefits/lack of benefits of anthracycline and other agents in subsets of breast cancer.

2:00 - 2:15 PM Refreshment Break/Exhibits

**2:15 - 3:15 PM CONCURRENT BREAKOUTS
Oral Chemotherapy: Tools for Safety and
Compliance**

*Steven L. D'Amato, RPh, BCOP,
Maine Center for Cancer Medicine*

This presentation will focus on the growing use of oral oncolytics and the challenges facing patients and providers alike in obtaining



optimal adherence rates. Barriers to the proper use of oral oncolytics will be presented. Strategies that focus on patient education and practice processes will also be discussed.

**Alternate Radiation Treatment Schedules for
Breast Cancer**

Ruth Heimann, MD, Vermont Cancer Center

This presentation will discuss the principles of radiation therapy in breast cancer: whole breast and partial breast radiation and the principles and indications for standard and alternate fractionation schedules.



3:15 - 3:30 PM Refreshment Break/Exhibits

**3:30 PM - 4:30 PM FEATURED PRESENTATION
Cancer Care, What is it Worth?**

*Michael Hassett, MD, MPH, Dana-Farber
Cancer Institute; Assistant Professor of Medicine,
Harvard Medical School*



How much is cancer care worth? Who will make the decisions about what to pay for which therapy? This session will take a closer look at how other countries have assigned a dollar value to treatment modalities, and explore ethical considerations of the issue under consideration in the United States.

**4:30 PM - 5:00 PM Commission on Cancer
2012 Update: Investing in Quality Patient Care**

Melanie Feinberg, BA, Maine Medical Center

A review of the American College of Surgeons' Commission on Cancer (CoC) accreditation program's revisions to existing accreditation standards and implementation of new patient-centered standards designed to enhance the quality of patient care.

5:00 - 6:45 PM Cocktail Reception/ Poster Session

Back by popular demand, the 2011 Annual Meeting presents an exceptional array of local abstracts to share with our attendees.

6:45 - 8:45 PM DINNER PROGRAM

6:45 PM WELCOME -

Denis B. Hammond, MD, President

7:45 - 8:45 PM FEATURED

PRESENTATION: ASCO: the CPC, State Affiliates and Washington Update

Daniel M. Hayes, MD, Maine Center for Cancer Medicine; Immediate Past Chair, ASCO's Clinical Practice Committee



This session will review the legislative, financial, and professional changes in health care and discuss information gained by ASCO and its staff, that has been part of the work of the Clinical Practice Committee of ASCO in the previous 6-9 months. Observations and comments will have been prepared and discussed with selected ASCO staff, and committee volunteers. Topics will include reporting of industry cash payments to prescribers and legislative changes over the years; laws restricting data companies' access to prescriber records; and the recently-mandated law calling for reporting of the provision, for marketing purposes, of free samples to prescribers.

8:45 - 9:15 PM BUSINESS MEETING

SATURDAY

6:30 - 8:30 AM PLATINUM ROUNDTABLE BY INVITATION ONLY

7:30 AM BREAKFAST/EXHIBITS

8:45 - 9:45 AM FEATURED PRESENTATION Integrating End of Life Care into the Treatment Plan for Incurable Cancers

Joseph A. Greer, PhD

Massachusetts General Hospital Cancer Center



This session will present an argument for the provision of early integrated palliative care for patients with advanced cancer, describe the results of a randomized trial of early integrated palliative care for patients with metastatic non-small cell lung cancer, and discuss clinical implications for oncologists. Early integrated palliative care intervention will be reviewed, along with current hypotheses about the most beneficial components.

9:50 - 10:50 AM CONCURRENT BREAKOUTS Antiemetics, Pharmacology and Personalized Medicine

Steven M. Grunberg, MD, University of Vermont Hematology/Oncology



A didactic session will be presented with review of the peer reviewed literature and explanation of key studies and data. Audience participation in the form of questions and discussion will also be encouraged.

Axillary Staging for Breast Cancer Patients

Lisa Rutstein, MD, Maine Surgical Care Group



This session will discuss current standards for axillary-node staging for women with breast cancer.

10:50 - 11:20 AM

REFRESHMENT BREAK/EXHIBITS

11:20 AM - 12:05 PM

Abstract Presentation Session

Presenters TBD, selected abstract submissions.

12:05 PM - 1:10 PM

Lunch, Exhibits

1:15 - 2:15 PM GENERAL SESSION

Exercise and Cancer: Risk Reduction and Symptom Amelioration

*Amy Litterini, PT, DPT, Center for Cancer Care at Exeter
NNECOS Research Study Project*



This session will cover the contributing factors of lifestyle, specifically physical inactivity and obesity, on cancer risk and incidence in the US. We will also discuss the important role of physical activity as it relates to cancer symptom management and cancer survival. A review of the literature will be provided as well as an interpretation of the data collected in a NNECOS supported study of the role of physical activity in stage IV cancer.

2:20 - 2:50 PM GENERAL SESSION

The NNECOS Collaborative Improvement Network

Andrew A. Hertler, MD, FACP

Harold Alfond Center for Cancer Care



This session will present results from the NNECOS sponsored project "Collaborative Sharing of QOPI® Data" which led to the development of the NNECOS Collaborative Improvement

Network. Attendees will gain an understanding of ASCO's Quality Oncology Practice Initiative (QOPI®), and how NNECOS practices have shared and compared their data from QOPI® in order to establish regional benchmarks and develop best practices.

**3:00 - 4:00 PM CONCURRENT BREAKOUTS
Melanoma 2011: New Approaches to Care and Treatment**

*Marc S. Ernstoff, MD
DHMC - Norris Cotton Cancer Center*

This session will review the workup, evaluation and treatment of patients with primary melanoma. New therapies for the treatment of metastatic melanoma will also be discussed.



Stereotactic Body Radiotherapy for Early Stage Lung Cancer: Current State and Future Directions

*Andrea B. McKee, MD
Radiation Oncology Associates*



This session will review the history and evolution of stereotactic body radiotherapy (SBRT) techniques. Dr. McKee will review the natural history of early stage lung cancer and discuss how these new radiation techniques were

applied in the management of medically inoperable lung cancer. The future role of SBRT in the management of early stage lung cancer, particularly as it pertains to a potential "screened" population will also be explored.





Reserve Your Room Today!

NNECOS has secured a **LIMITED** number of rooms at a fabulous room rate beginning at only \$199 per night plus tax. **Reservations must be made by September 27th.**

(All reservations must be guaranteed by a valid major credit card, which will be supplied at the time of reservation. Any guaranteed reservation not cancelled 72 hours prior to arrival will be subject to one night room and tax cancellation fee.) Resort amenity fee including in-room high speed Internet access, valet parking, access to all resort fitness centers and pools, free local and long distance calls (up to 15 minutes), resort shuttle service, morning coffee and newspaper, seasonal lectures and musical programs, and daily activities has been waived. Resort Amenity Fee does not include gratuities for resort service staff.

To make your lodging reservation, contact the Omni Mount Washington Resort at 1-800-THE-OMNI.

Omni Mount Washington Resort, 310 Mt Washington Hotel Rd, Bretton Woods, NH 03575

The Northern New England Clinical Oncology Society gratefully acknowledges the following supporters. Their on-going support allows NNECOS to fulfill its mission to advance oncology research and education.



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NNECOS 2011 Meeting Registration Form

REGISTER ONLINE AT WWW.NNECOS.ORG/EVENTS

Name/Title _____

Practice / Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

REGISTRATION FEES

Meeting registration is open to current "**Active**" physician members, "**Associate**" members (*non-physician health care professionals, physicians-in-training, and patient advocates*), and **Non-Member** licensed health care professionals employed by industry (*subject to approval by the executive committee*). Membership dues may be included with your registration to qualify. (\$35 for Associate Membership, \$175 for Active Membership). Registration fees include Friday lunch, reception, and dinner; Saturday breakfast and lunch; and all educational sessions.

| | Early Bird by 9/23/11 | Regular by 10/14/11** | |
|--|--------------------------|--------------------------|----------|
| Active Members (<i>physicians</i>) | \$125 | \$150 | \$ _____ |
| Associate Members (<i>see above</i>) | \$ 50 | \$ 75 | \$ _____ |
| Non-Member Professional | \$400 | \$450 | \$ _____ |
| 2011 Membership Dues (<i>if not current: \$35 Associate, \$175 Active</i>) | | | \$ _____ |
| Extra Guest Meals (<i>see below</i>) | | | \$ _____ |
| | | Total Registration: | \$ _____ |

**After 10/14/11 please email info@nnecos.org or call 603.887.1948 for availability. Additional fees will apply. Mail paid registration to: NNECOS, PO Box 643, Sandown, NH 03873 or fax with credit card payment to 603.887.6049.

Please check ALL sessions and meals that you plan to attend. I will be attending:

FRIDAY

- ☐ Lunch (12:00-1:00 PM)
☐ 1:00 PM Breakout (*Choose one*):
☐ A: Patient Distress ☐ B: Anthracyclines
☐ 2:15 PM Breakout (*Choose one*):
☐ A: Chemo Safety ☐ B: Breast Radiation
☐ Friday Poster Session/Reception
☐ Friday Evening Dinner/Session (*choose entrée*)
☐ Pan Seared Salmon with Garlic Herb Nage
☐ Roast Prime Rib of Beef with Garlic Au Jus
☐ Roasted Vegetable Lasagna with Tomato Ragout

SATURDAY

- ☐ 9:50 AM Breakout (*Choose one*)
☐ A: Antiemetics ☐ B: Axillary Staging
☐ 3:00 PM Breakout (*Choose one*)
☐ A: Melanoma ☐ B: Lung

Extra Guest Meals (*List total cost above*)

If you will be traveling with family or friends who are not participating in the conference, consider having them share mealtime with us! Guest meals are available at the following rates (*including tax & gratuity*):

Friday: Dinner ☐ @ \$65.00 (☐ Beef ☐ Fish ☐ Vegetarian)

Saturday: Breakfast ☐ @ \$25.00; Lunch ☐ @ \$30.00

Optional Credit Card Payment Information: To pay your registration via credit card, visit www.nnecos.org/events or complete the following and mail to the address below or fax to 603.887.6049.

Cardholder Name: _____

Billing Address _____

Credit Card # _____ Sec. Code _____ Expiration ____ / ____

MC _____ Visa _____ AMEX _____ Amt. Authorized: \$ _____ Signature _____

NEW THIS YEAR! REGISTER ONLINE AT WWW.NNECOS.ORG/EVENTS

Northern New England Clinical Oncology Society
PO Box 643, Sandown, NH 03873

2011 Annual Meeting October 28-29, 2011

Bring Your Whole Team!

Property images Courtesy of Mount Washington Resort

